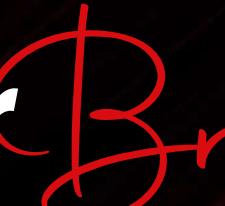


*Hello!*

*We Make Your  Brand Stand  
Out and Keep The Audience  
Coming Back.*



# *Introduction*

Extronium was created to serve businesses that seek **efficient, result-driven digital marketing** without the baggage of traditional overheads. We specialize in delivering **targeted social media marketing and management** solutions tailored for growing and established brands that demand clarity, strategy, and performance.

With a **team of skilled professionals and a modern workspace**, Extronium combines human creativity with the power of **AI-driven insights** to deliver smarter, faster, and more impactful marketing results. Our data-backed strategies, automated systems, and innovative tools ensure that every campaign is optimized for performance and precision. We stay ahead of trends so your brand can stay ahead of the competition, focused, efficient, and future-ready.

# How **We Work**

**extronium**  
.com



## *Initial Consultation*

Schedule an Online Meeting to understand your business's unique needs.



## *Comprehensive Audit*

Review your website, social media, and other digital assets to identify areas for improvement.



## *Budget Approval*

Collaborate to finalize a budget that aligns with your goals.



## *Execution*

Launch tailored campaigns and strategies based on our findings and discussions.



## *Performance Optimization*

Continuously monitor and fine-tune campaigns for maximum impact and ROI.

# *Services* **We Offer**

## *Social Media Marketing*

- Ad Campaigns
- Lead Generation
- Account Management and Optimization
- Influencer Account Handling

## *SEO*

- YouTube SEO
- Website SEO
- Optimization Services

## *Website Development*

- WordPress
- Wix
- Shopify
- Site Optimization

## *Branding and E-Commerce*

- E-commerce Store Creation
- Comprehensive Branding Solutions

## *Google Services*

- My Business Listing
- PPC Marketing and Advertising
- Account Optimization

## *YouTube Services*

- Channel Growth and Management
- Advertising
- Views Increase

## *WhatsApp Campaigns*

- Message Campaigns
- Lead Generation and WhatsApp Orders



# Client testimonials

**extronium**  
.com

## *Drawingtabs.pk*



Already equipped with a social media presence and website, this client required strategic adjustments highlighted by our audit. After implementing these changes, our marketing campaign generated sales from the first month, achieving an average ROAS of 18 within 3-4 months.

## *Strut-Satchel*



We transformed this physical store specializing in ladies' bags into a successful online brand. We established their social media presence, built a custom website, and managed their marketing campaigns. Within a month, they began receiving orders and saw consistent growth.

## *SM Language Academy*



An online English academy aimed at mothers of 7-12-year-olds and young women. Despite the challenge of reaching this precise audience, we succeeded through targeted WhatsApp campaigns. Within 20 days, we generated quality leads and meaningful engagement with their ideal audience.

## *Mursaleen Dawakhana*



We already had a website and social media, but sales weren't great. Honestly, I didn't know what was missing. Extronium took over, and within two months, we saw a huge difference! Our ads started working, and we made way more than we spent. It was surprising how quickly things turned around!

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## *Libaaswala.pk*



When we launched our website, we weren't sure how to get sales. The Extronium team guided us step by step. At first, they got us quick sales through WhatsApp, which helped us keep things running without spending too much. Meanwhile, they kept bringing more traffic to our website. Now, we get steady sales directly on our site, and business keeps growing every month!

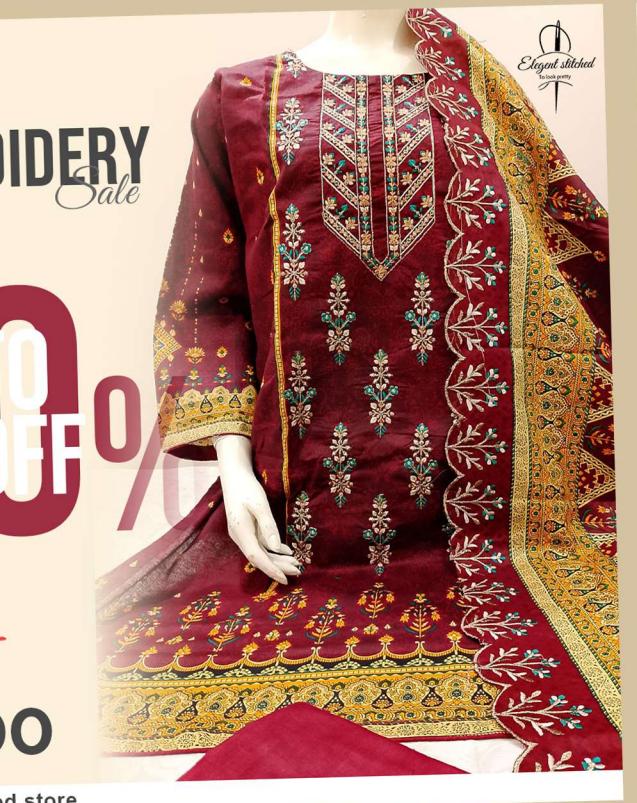
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## *PakAid Welfare Trust*



A friend recommended Extronium to us when we were planning our Ramadan donation campaign with Mufti Tariq Masood sahab. We didn't really know much about online ads, but they handled everything. Google, YouTube, all of it. Alhamdulillah, we got the kind of response we were hoping for. They really did a great job, and we're thankful for their support.

Creative  
Portfolio



Ramadan EMBROIDERY Sale

40% OFF

Then ~~5,000~~  
Now 3,900

Elegantstitched.store

Elegant stitched  
To look pretty



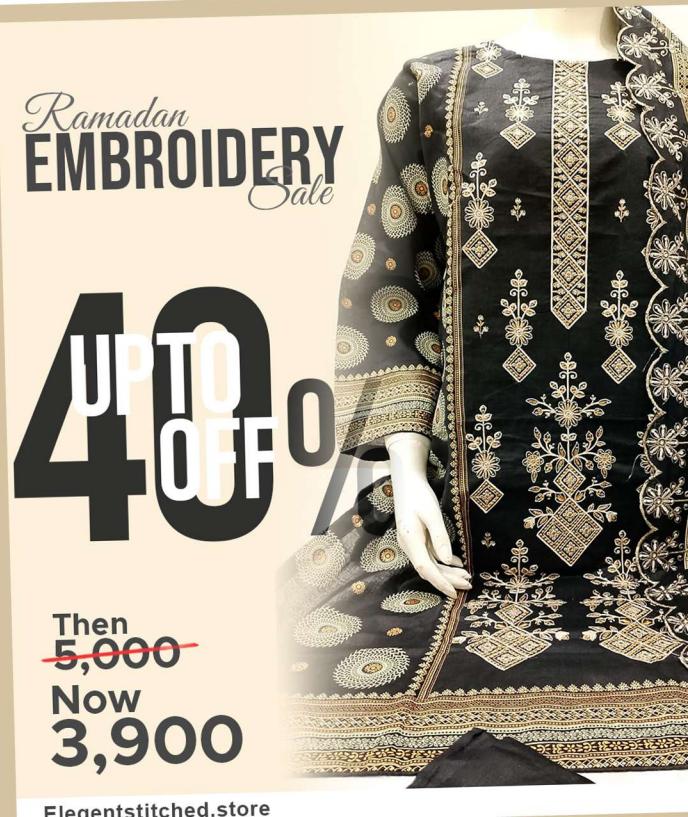
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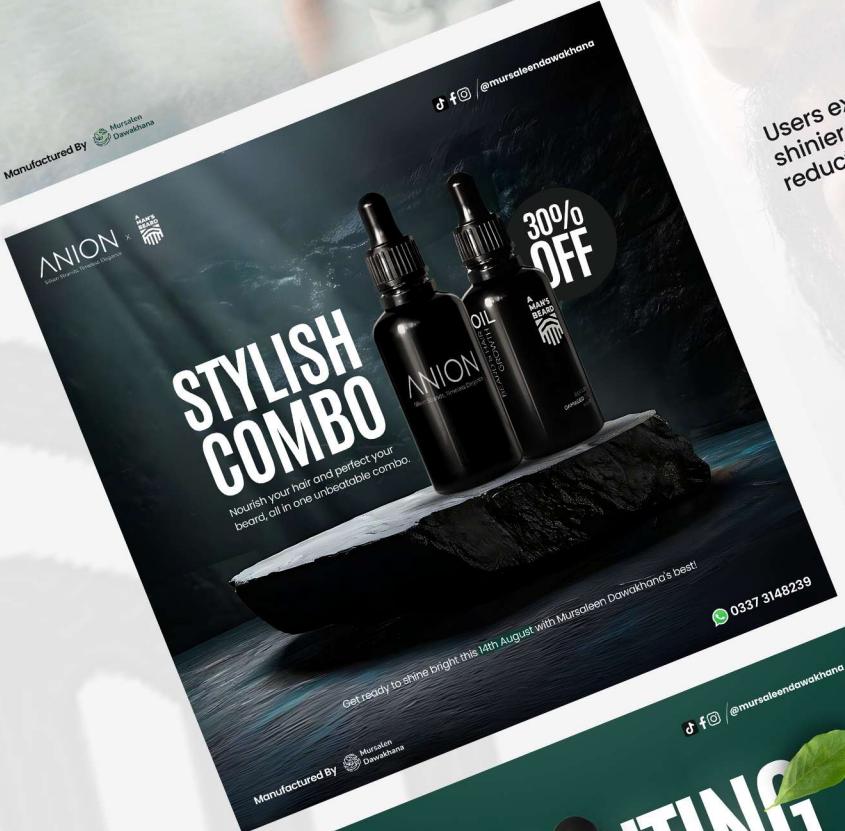


**GOODBYE!**  
TO BEARD ITCH

With Our A Man's Beard Oil



A  
MAN'S  
BEARD



REAL  
People  
REAL

Users experienced softer,  
shinier hair and a significant  
reduction in hair fall.



It nourishes and protects your hair,  
keeping it healthy and radiant.  
Join the many who trust our  
quality & commitment.

**@mursaleendawakhana**

Manufactured By  
Mursaleen  
Dawakhana



**Benefit**  
of A MAN'S BEARD

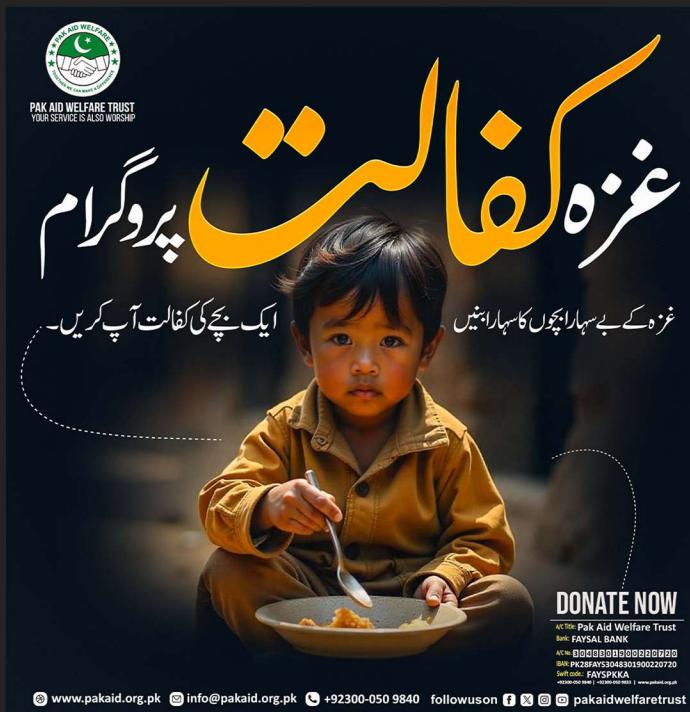
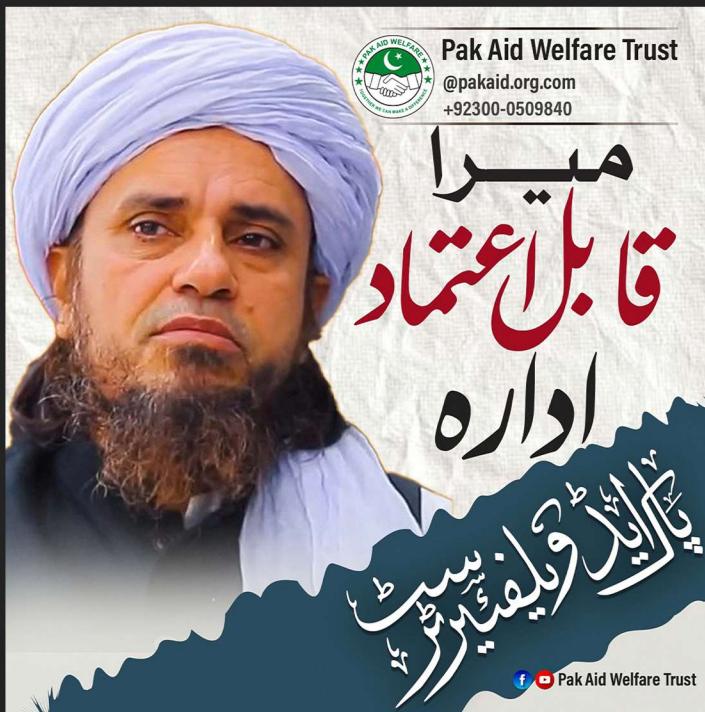
Experience the multiple benefits of "A MAN'S BEARD"

1. Softens and adds shine to your beard
2. Promotes healthy beard growth
3. Reduces beard hair fall
4. Helps against dryness of the beard



**ESHEES**





**PRORIDE**

**ONLY IN 1,850**

**LEATHER  
CARE & CONDITIONER**

**ONLY IN 2,000**

**Write some qualities  
here about the product  
that can be downloaded  
from the site**

**TurtleWax  
POWER DUTY  
CARPET & MAT  
READY DUTY CARPET  
ODOR-X**

**TurtleWax  
POWER DUTY  
LEATHER  
READY DUTY LEATHER  
ODOR-X**

**TurtleWax  
FRESH  
SHINE**

**NEW CAR  
LASTS UP TO 8 DAYS**

**All-in-one cleaner  
Restorer and air  
freshener**

**Removes dirt and  
residues from plastic car  
surfaces and leaves  
behind a smooth, glossy  
shine**

**PRORIDE.ME**

**TurtleWax  
CHROME POLISH  
& RUST REMOVER**

**ONLY IN 1,250**

**Transforms rusty,  
tarnished chrome to its  
original gleaming luster.  
Works great on chrome  
bumpers, wheels and  
accessories.  
Leaves a protective  
coating to prevent future  
oxidation.**

**PRORIDE.ME**

**COMFORTABLE  
SEAT CUSHION**

**ONLY IN 4,999**

**PRORIDE.ME**

**HARD SHELL  
SHINE WAX**

**ONLY IN 1,750**

**PRORIDE.ME**

**PRORIDE**



# Pricing & Packages

# Meta

Per  
**24,999**  
Monthly

\*Ad Spend Excluded

## Description

The Custom Facebook Package offers complete ad management across Facebook, Instagram, and WhatsApp through Meta Business Suite. It includes strategic ad planning, still image creatives (designed by Extronium), and detailed monthly performance reports. All product images for creatives must be provided by the client, as video creatives are not included in this package. The service fee covers management only and excludes the actual Meta ad spend, which is to be funded separately by the client. Clients are required to provide access to their Meta Business Manager. WhatsApp API setup (if needed) is not part of this package. Communication will be conducted during working hours via WhatsApp.

## Includes

- Ad Strategy & Planning
- Ad Creatives (*Videos provided by client*)
- Meta Business Suite Management
- Performance Tracking & Optimization
- Monthly Reports



# Google

Per  
**31,999**  
Monthly

\*Ad Spend Excluded

## Description

This package provides complete ad management across Google platforms, including YouTube Ads, PPC (Google Search Ads), and Display Ads. We handle strategic ad planning, campaign execution, and ongoing performance optimization to maximize results. Still-image ad creatives are included (designed by Extronium), while video creatives are not part of this package. Clients must provide product images for ad designs. The package fee covers only ad management and excludes the actual Google Ads spend, which the client must fund separately. A detailed monthly report will be provided, covering campaign performance and insights.

## Includes

- Ad Strategy & Planning
- Ad Creatives (*Videos provided by client*)
- Google Ads Management
- PPC & Display Ads Execution
- Performance Tracking & Optimization
- Monthly Reports



# Standard

per  
**74,999**  
Monthly

\*Ad Spend Excluded

## Description

The Standard Package offers a comprehensive digital marketing solution where clients can choose either Meta (Facebook, Instagram, WhatsApp) or Google (YouTube, PPC, Display Ads) for their campaign management. This package includes all types of ad creatives (still images and videos), social media management, content creation, and a structured monthly content planner to ensure consistent brand visibility. Additionally, it covers comment replies, web optimization, and branding support to enhance audience engagement and online presence. A detailed monthly report is provided to track performance and optimize future campaigns.

## Includes

- Ad Strategy & Planning
- Ad Creatives (*Videos provided by client*)
- Social Media Management
- Content Creation
- Monthly Content Planner
- Comment Replies & Engagement
- SEO (Web Optimization)
- Branding Support
- Monthly Reports



*Customized* **Packages**  
**Available**

Contact us  
**For Further  
Queries**

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